



# ACE HOTEL NEW ORLEANS





## History

Our approach to creating hotels always has been and will be unorthodox. In 1999, Ace Hotel Seattle was born when a few friends from Seattle got together to rehab an old fisherman's hotel. They wanted it to be linked to the local culture, a living part of the community — like the experience of staying with friends who are plugged into the local scene.

Since then, we've been dedicated to working with an honesty of materials, artists we admire and the experience that comes from being a seasoned traveler and knowing what you do and don't need when it comes to resting your weary head. So far, these guiding principles have led us from Seattle to Portland, Palm Springs, New York City, London, Los Angeles, Pittsburgh and now to New Orleans. Chicago is our next new home, slated to open Autumn 2017.





Lobby



# Ace Hotel

Ace is comprised of multi-disciplinary thinkers, romantics with an unswerving business savvy, optimists, weirdos and enthusiasts of all stripes. Our faith in the unorthodox has led us to an industry-changing business and creative model — one we continue to foster and drive further toward an ever-expanding horizon line. With everything we do, we try to collaborate with and celebrate people whose work inspires us. We seek out independent businesses, local artisans and young talent to drive the properties' development. We look for creative ways to be resourceful and sustainable. And we believe in a better way of doing things, no matter the scale.







## Building & Neighborhood

Ace Hotel New Orleans lives in a nine-story Art Deco building on the corner of Carondelet and Lafayette, in the Warehouse District of one of the world's most vibrant cities. Arcane, brooding and legend-thick, the neighborhood has a spirit all its own, teeming with myth, music and the visible scars of its many complicated histories. We're moved by the weight New Orleans holds in its heart and the joy and light it holds there, too. We've never encountered more delicious foods, more intricate or storied costumes or sounds as celebratory as those coming from a coronet in a Second Line band.

We have a rooftop pool, a Southern-inspired osteria, a music venue and a Stumptown Coffee Roasters right off the lobby. Down the street, there's an oyster bar in a townhouse and some of the best shopping, art galleries and museums in the city. We're just a jaunt away from the French Quarter, and a stone's throw from the burgeoning South Market District.







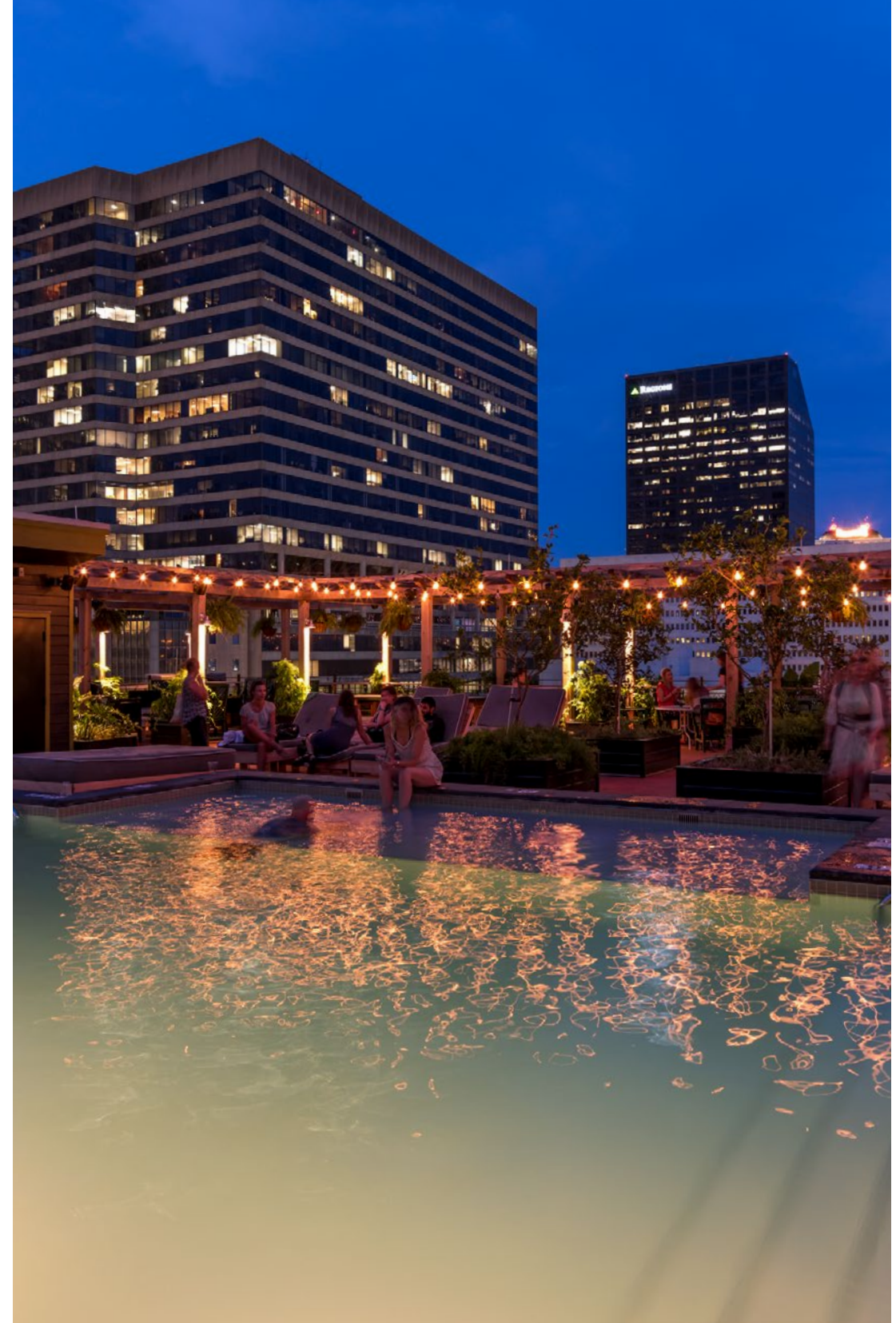
Lobby Bar





Alto — Rooftop Garden





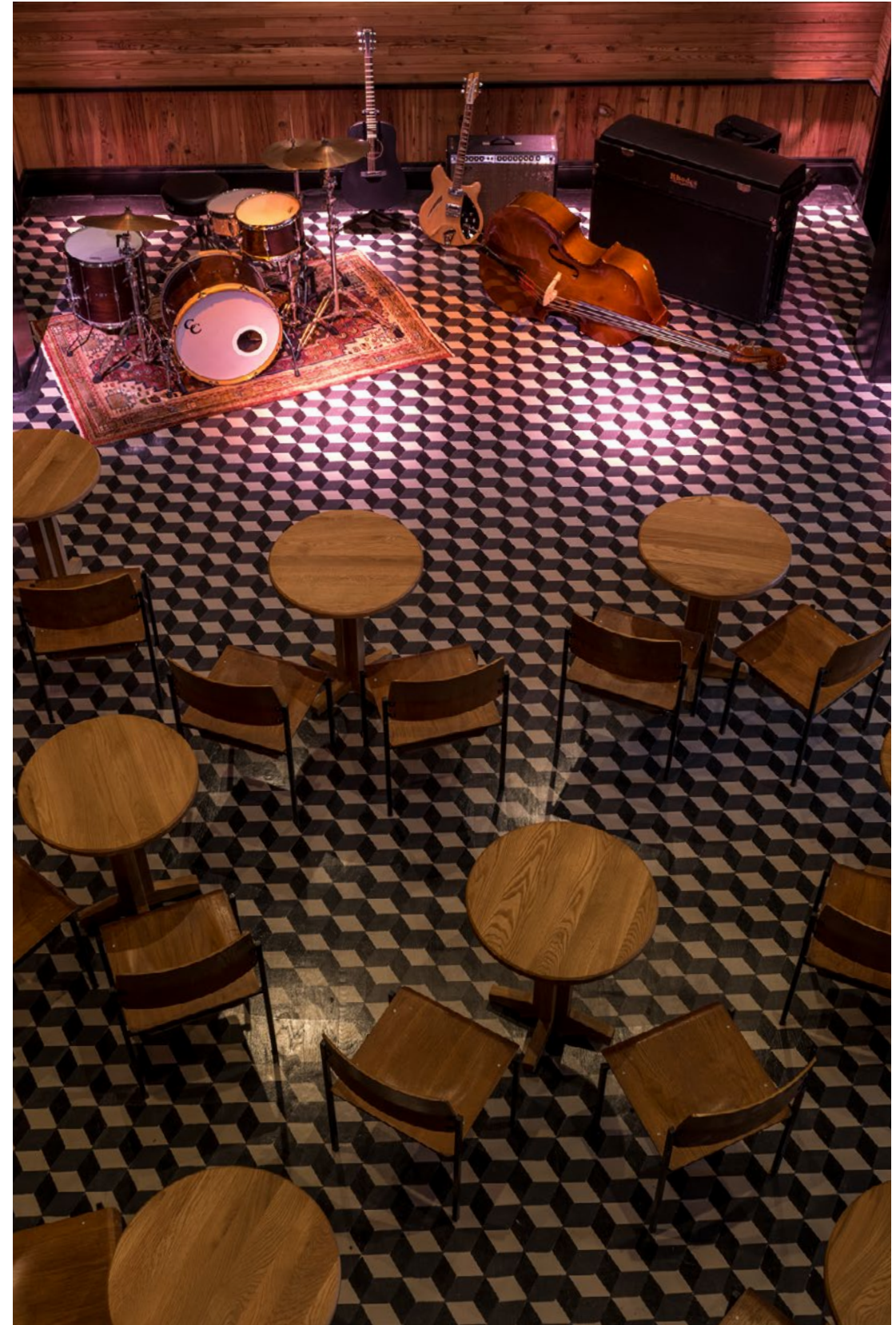
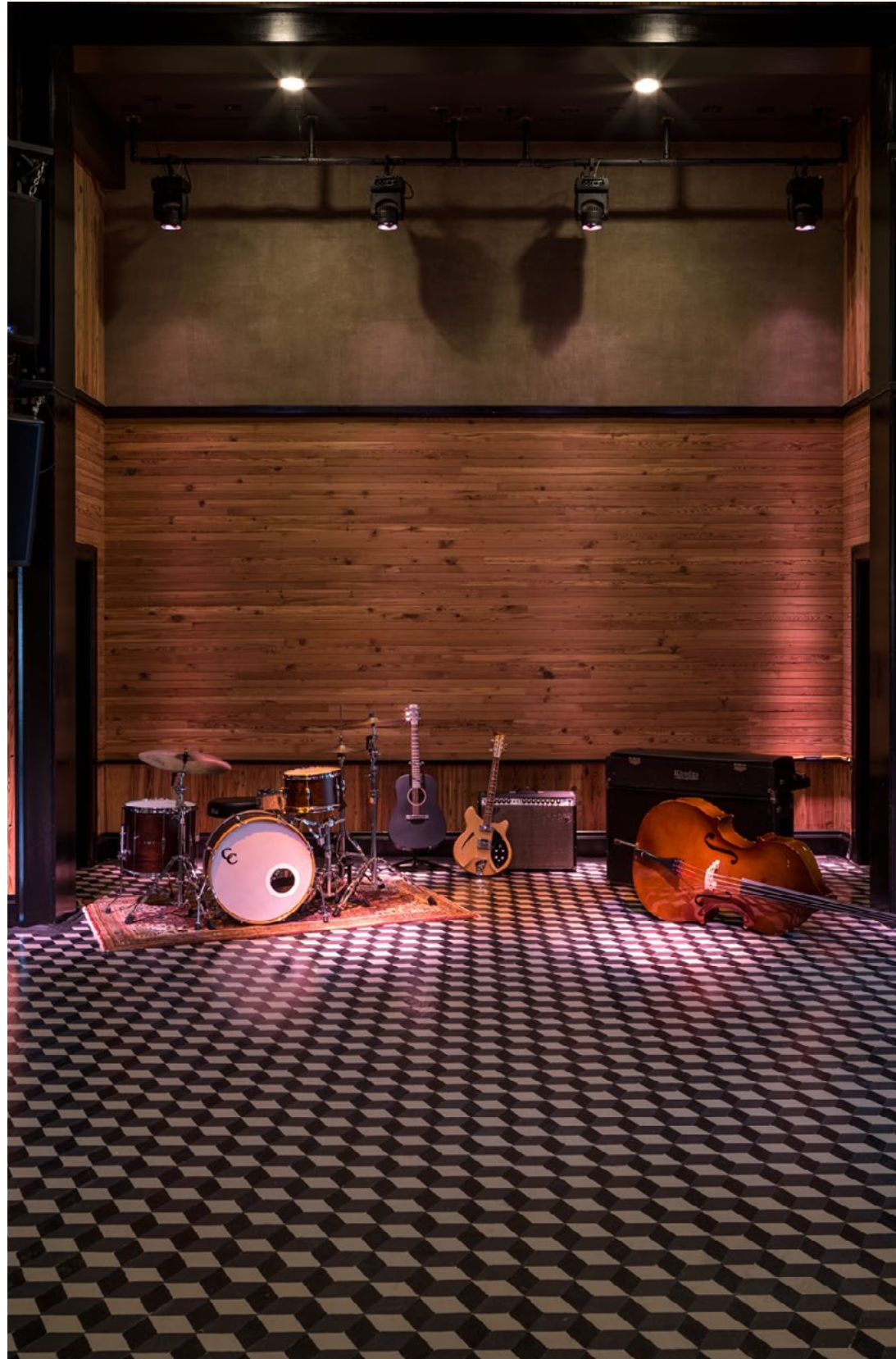




Six of

Satvrns









Gym





Gym



# Dining & Drink

Josephine Estelle is an osteria helmed by James Beard Award-nominated chefs Andy Ticer and Michael Hudman — lifelong best friends who hail from just up the mighty Mississippi in Memphis, Tennessee. For their latest culinary opus, Andy and Michael take their wooden spoon to the seasonal, craft-centric philosophy of Italian cuisine, stirring it up with bright flavors of New Orleans and the American South. Andy and Michael also helm the culinary programming for Alto, Ace's panoramic rooftop garden and grill.

Set in a classic Creole cottage built in 1832, Seaworthy showcases wild-caught and sustainably harvested oysters from American waters — Gulf Coast, East Coast and West Coast alike — as well as locally sourced fish and game. The celebrated beverage program offers both classic and proprietary cocktails, with a smart selection of beer and wine.

Our friends at Stumptown Coffee Roasters celebrate their first Southern cafe inside Ace Hotel New Orleans, serving their signature espresso and hot coffee drinks, and an unprecedented cold brew coffee program — a reverent nod to the city that put iced coffee on the map.







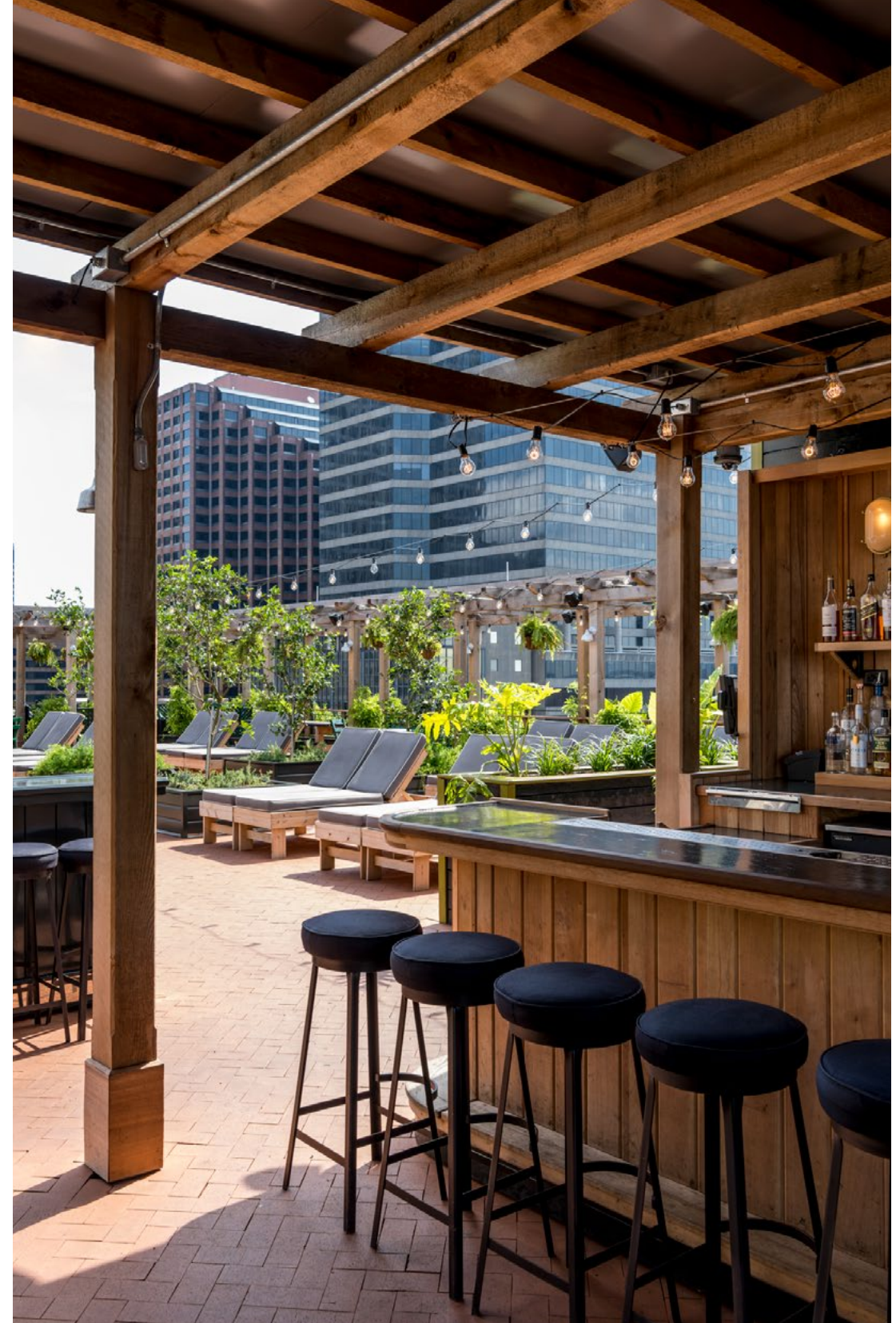
























## Rooms & Design Inspiration

Teaming up with long-time friends Roman and Williams, Ace New Orleans is weighted with Parisian inspiration, plus traces of Art Deco, Dadaism and modern gothic, as well as cues drawn from The Bloomsbury Artists — Picasso, Braque and the Cubists. The guest rooms feature love seats for lounging, a work table to rest a drink and custom coverlets inspired by French pattern work from the 1920s. Some rooms have record players, many have Martin guitars.

















Suite





Corner Room





Large Room





Medium Room





Double Room





# Breakdown

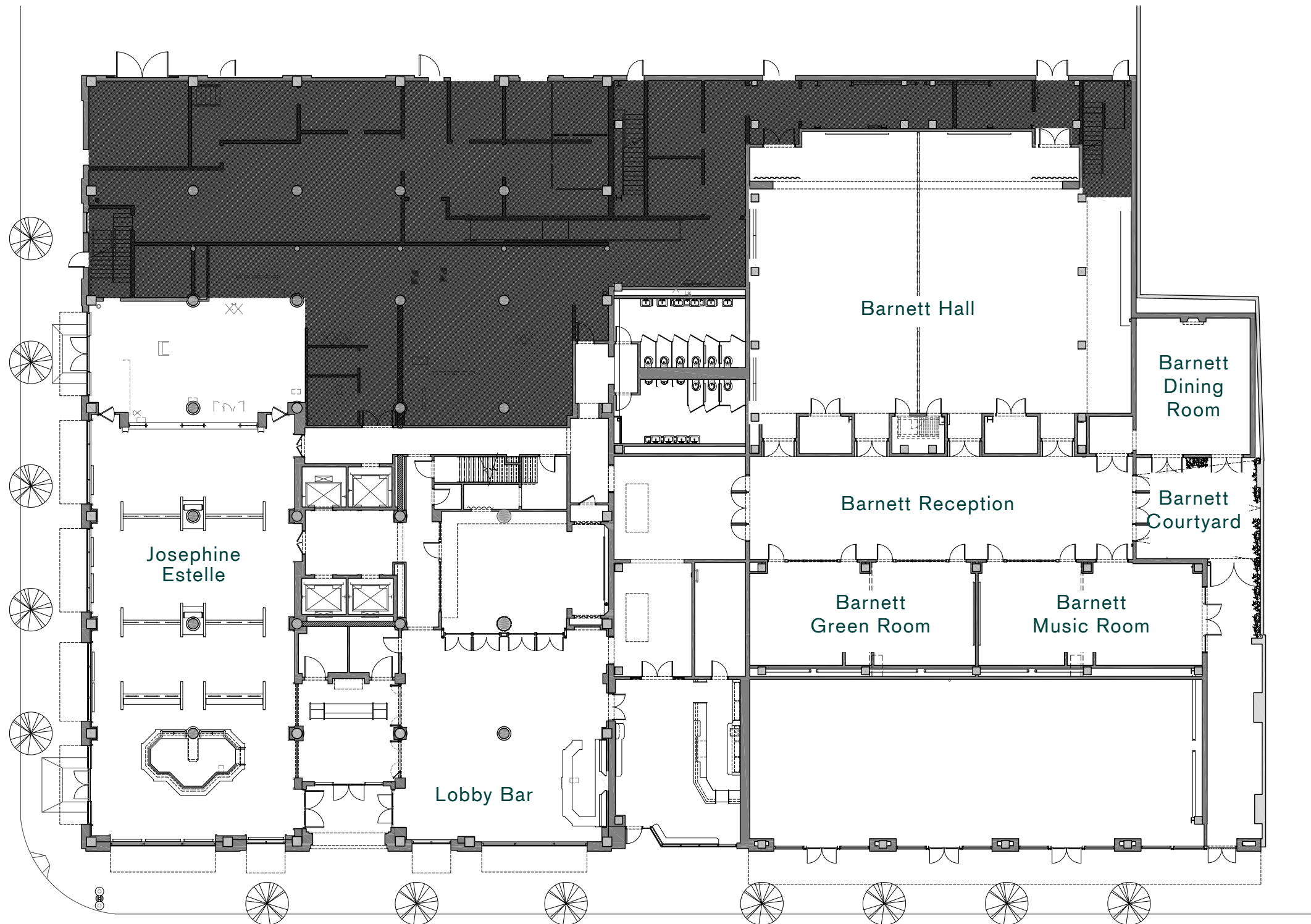
## Rooms

Double: 69  
Medium: 60  
Large: 73  
Corner King: 26  
Suite: 6

Total: 234



# Event Spaces

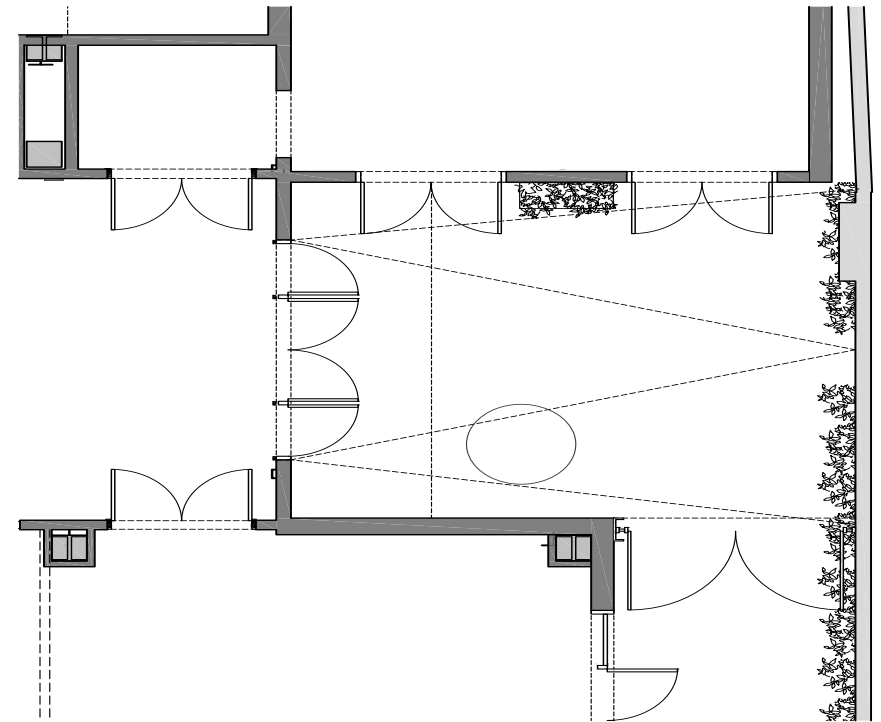
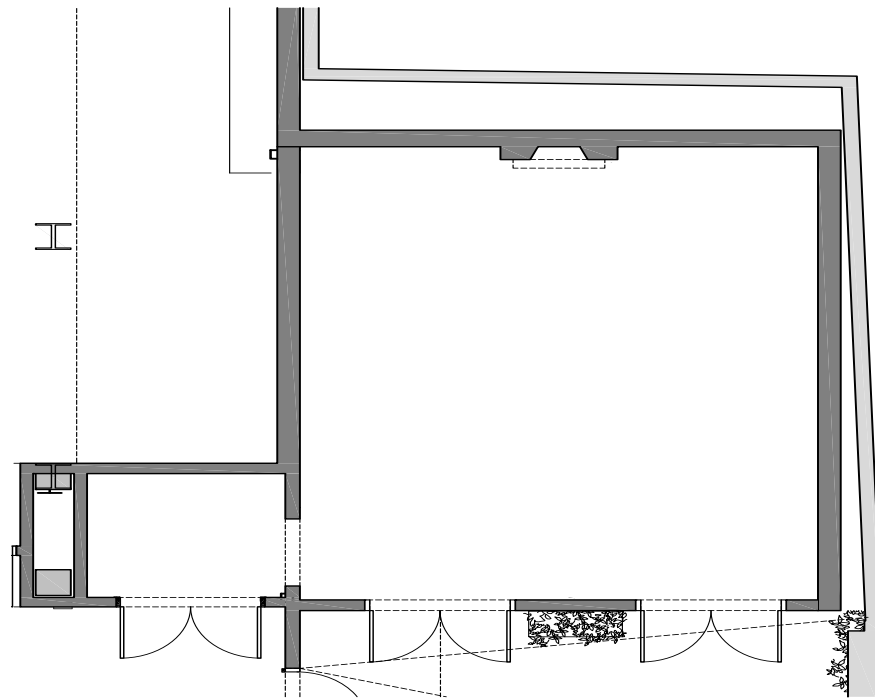




# Barnett Dining Room

**675 sf**

84 seated  
112 standing  
56 tables







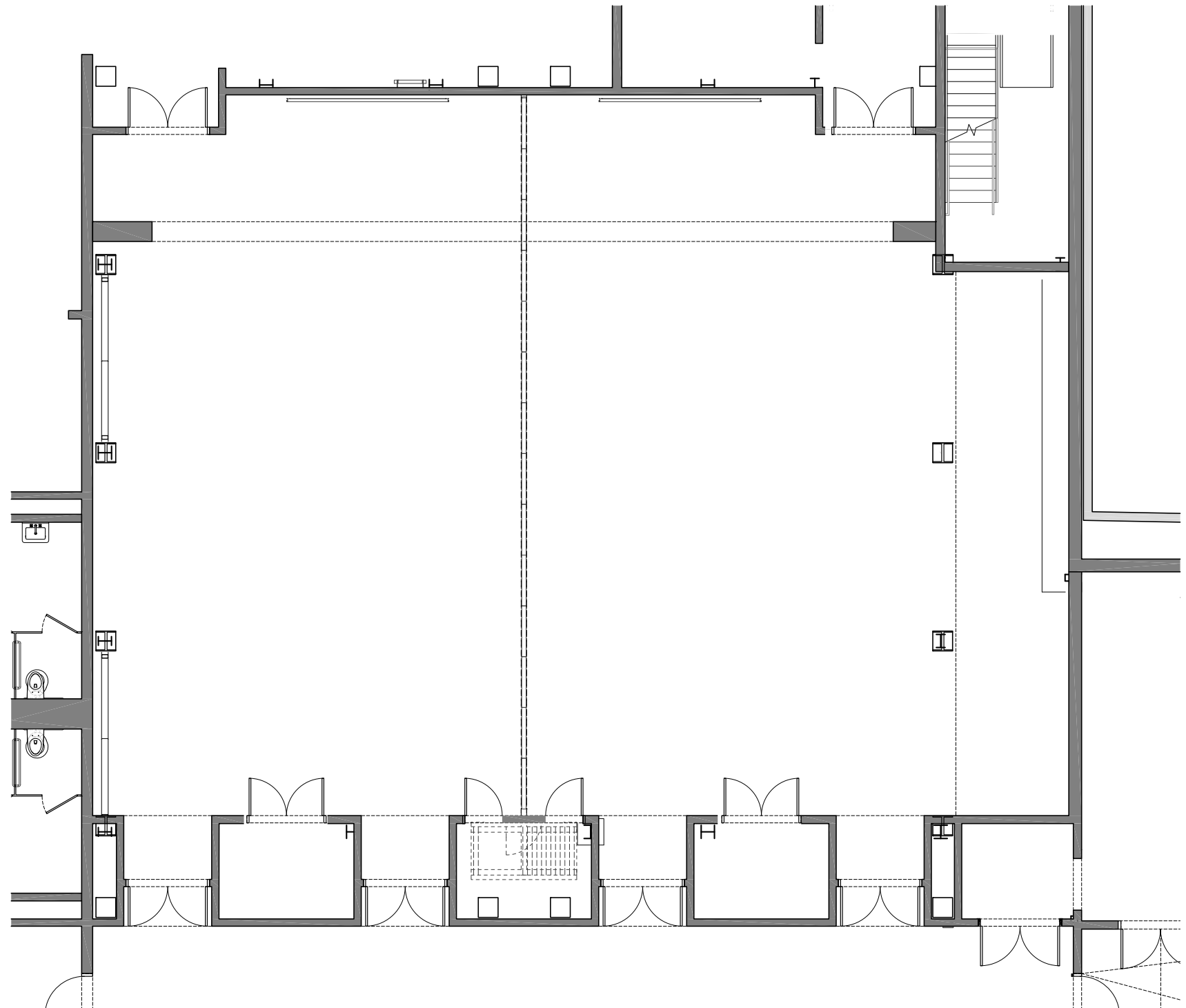
Barnett Dining Room



# Barnett Hall

**4,000 sf**

500 seated  
660 standing  
330 tables







Barnett Hall





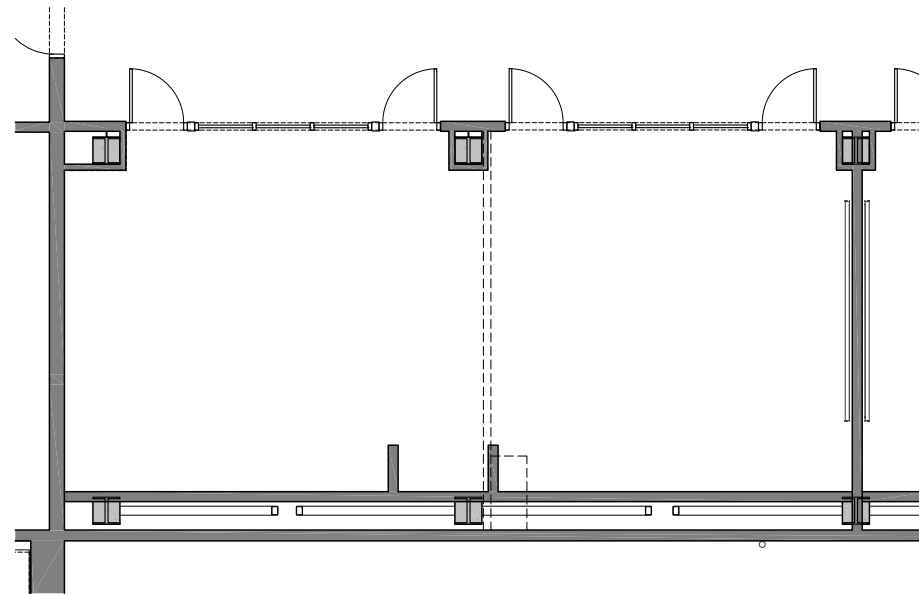
Barnett Hall



# Barnett Green Room

**960 sf**

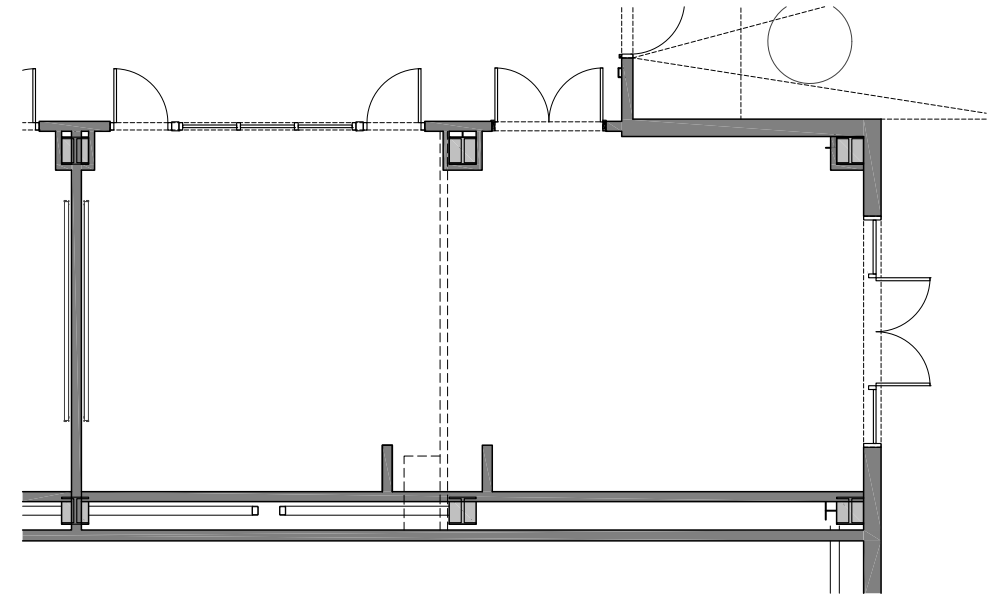
120 seated  
160 standing  
80 tables



# Barnett Music Room

**960 sf**

120 seated  
160 standing







MAXIMUM  
OCCUPANCY  
61

Green Room









Music Room





Music Room



# 2nd Floor Guest Courtyard

**1,500 sf**

120 seated  
120 standing  
64 tables





2nd Floor Guest Courtyard



# Ace Hotel

NOLA PGH DTLA LDN NYC PSP PDX SEA  
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